
UNIVERSITY PLACE ASSOCIATES (UPA) NAMES BRIANNA WRONKO ADVISOR, ENTREPRENEUR IN RESIDENCE.

CURRENT GROUP K DIAGNOSTICS FOUNDER AND CEO, ANNOUNCED AS UNIVERSITY PLACE ASSOCIATES FORMAL ADVISOR AND ENTREPRENEUR IN RESIDENCE (EIR). BRIANNA'S ROLE AS UPA ADVISOR AND EIR WILL INCLUDE PROVIDING STRATEGIC ADVICE AROUND THE LIFE SCIENCES AND BIOTECH INDUSTRY, AS WELL AS CONSULTATION WITH UPA STRATEGIC PARTNERS THAT WILL TAKE SPACE AT THE WORLD CLASS BUILDING 3.0 UNIVERSITY PLACE- A LEED PLATINUM LIFE SCIENCES ENABLED BUILDING.

PHILADELPHIA, Pa. (February 21, 2019)— University Place Associates [UPA] has announced Brianna Wronko, a well-known founder and entrepreneur in Philadelphia's innovation ecosystem, to be named UPA Formal Advisor and Entrepreneur in Residence. UPA, based and focused in the University City area of Philadelphia, is dedicated to creating the finest quality, state-of-the-art, healthiest commercial developments in a socially conscious and environmentally responsible way. "Our vision is to create a unique innovation corridor of commercial and retail space in University City/West Philadelphia," said University Place Associates Founder and CEO Scott Mazo. "We hope it will firmly contribute to defining Philadelphia's commitment to global impact, sustainability, and R&D excellence". "I have been aware of Brianna's impressive work and her passionate 'Local' advocacy for a few years now. Her leadership and influence continues to impress me."

UPA recently made another strategic growth announcement by naming founder and former 1776 CEO, Anthony Maher, as President. Anthony continues to strategically look at the balance between local startup ecosystem resources, and large enterprise activity in the life sciences and biotech industry.

Maher stated, "Data currently exists around the lab space supply and demand in our region, but I am a strong believer that the real insights, and the folks that have the true pulse of an ecosystem needs, are the entrepreneurs and leaders that are directly creating disruptive innovations and research. UPA is thrilled to add such a dynamic leader and ecosystem champion to our Advisory Board and we look forward to having Brianna help us shape innovation and real estate throughout The Platinum Corridor, starting with 3.0 University Place, a 230K sf life sciences and research enabled building that launches in Q4 2019."

Brianna Wronko is the first formal advisor named by UPA, and the company looks forward to additional advisory announcements in Q2 2019.

"I believe the work we're going to do with 3.0 University Place and The Platinum Corridor will exemplify 'best in class' development with meaningful early stage ecosystem resources. In order for Philadelphia to continue to grow, and stand out, in the biotech, life sciences, and R&D industries, we need to ensure new real estate development invests back into the young entrepreneur, scientists, and researchers to impact innovation. I can't wait to get started," stated Brianna Wronko.

About University Place Associates

University Place Associates [UPA] is Philadelphia's leading sustainable and socially conscious commercial real estate development firm. Based and focussed in the University City area of Philadelphia, UPA is dedicated to creating the finest quality, state-of-the-art, healthiest commercial developments in a socially conscious and environmentally responsible way. UPA also seeks to engage and intersect with the surrounding residential communities, startup businesses, schools and universities, to create local jobs, and attract organizations hungry for innovation and talent. For more information, please visit www.30universityplace.com and follow [@UPAphila](https://twitter.com/UPAphila) on Twitter and [@UniversityPlaceAssociates](https://www.facebook.com/UniversityPlaceAssociates) on Facebook.

About 3.0 University Place

3.0 University Place is a 230,000+ sq ft Life Science enabled building (commercial lab and office building), a flagship for social and environmental responsibility, built for generations that demand both from its workplace. Currently, 3.0, is in fast track to have shovels in the ground by end of year, q4 2019. This location will serve as the first expansion of an innovation corridor that was recently designated a Keystone Opportunity Zone (KOZ) and a Qualified Opportunity Zone (QOZ). Future tenants in the corridor will benefit from significant tax incentives, as well as close proximity to the 40th & Market transit hub, to the University of Pennsylvania, and to Drexel University.

About Brianna Wronko

~ Founder & CEO of Group K Diagnostics, a high growth venture backed biotech startup in Philadelphia~

Brianna Wronko is the Founder & CEO of Group K Diagnostics (GKD), a biotechnology innovator aiming to overhaul the diagnostic process for both patient and caregiver, where she is responsible for the technological development and vision of the company. A bioengineer by training, Wronko has more than six years of experience in microfluidics and immunology research, startups, and the FDA approval process. Wronko sits on the Philadelphia Startup Leaders Board, was named a 2018 Philadelphia Business Journal Woman of Distinction and received recognition as the 2018 Spring PACT TiE Top Pitch Event Winner and the 2018 Stellar Startup Awards technology category winner. Wronko has spoken at the National Institute of Health, and is the recipient of other various grants and recognitions. She holds a BSE in Bioengineering from the University of Pennsylvania.